

# Missouri ΔEX Chapter of the Year

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1. A team of two State Conference participants will be randomly chosen to represent their chapter in the Chapter of the Year interview. Chapter Advisors should indicate eligible chapter members (those who have participated in the chapter since the fall semester and are attending the State CDC) when registering for the State CDC. Chapter Advisors will be informed of the selection of two of those eligible chapter members during the registration process. This allows the team members time to discuss their approach with their chapter members.
2. Each chapter is asked to develop an overview that gives the following information.
  - a. History of the chapter
  - b. Description of the community in which school is located (populations, socioeconomic information, demographics, industry, needs of the community, etc.)
  - c. Description of the college (number of students, extra-curricular activities, programs available, etc.)
  - d. Civic activities in which the chapter was involved
  - e. Career preparation activities in which the chapter was involved (guest speakers, field trips, etc.)
  - f. Social activities in which the chapter was involved
  - g. Leadership development activities in which the chapter was involved
  - h. Activities involving high school DECA members in which the chapter participated
  - i. Promotional activities to encourage membership in the local Delta Epsilon Chi chapter.

Notecards may be used. This will be presented at the beginning of the interview. All chapter members should be familiar with this information in the event they are chosen to be interviewed.

3. Interviews will be 15 minutes in length. The overview/introduction will be presented at the beginning of the interview. The judges will interview participants concerning activities in which the chapter participated.
4. The chapter with the highest point total will be awarded the Chapter of the Year trophy at the Awards session.

# Missouri ΔEX Chapter of the Year



Chapter \_\_\_\_\_

## Background Information

Chapter History  5 pts.

Description of Community  5 pts.

Description of College  5 pts.

## Civic Consciousness

Civic/community activities in which the chapter has participated  15 pts.

## Vocational Understanding

Activities to increase members' knowledge of marketing and management careers  15 pts.

## Social Intelligence

Activities to promote social intelligence and broaden experiences of members  15 pts.

## Leadership Development

Activities promoting leadership skills of members  15 pts.

## Partnership with DECA

Activities involving high school DECA members, chapters or districts  15 pts.

## Promotion of Delta Epsilon Chi

Promotional activities to encourage membership in the local Delta Epsilon Chi Chapter  10 pts.

**Total Points (100 Points Possible)**